

RED HAT FORUMS

THE CULTURE OF CONNECTED OF THINGS






The Open Source ecosystem, the Red Hat Technology and the Open Culture

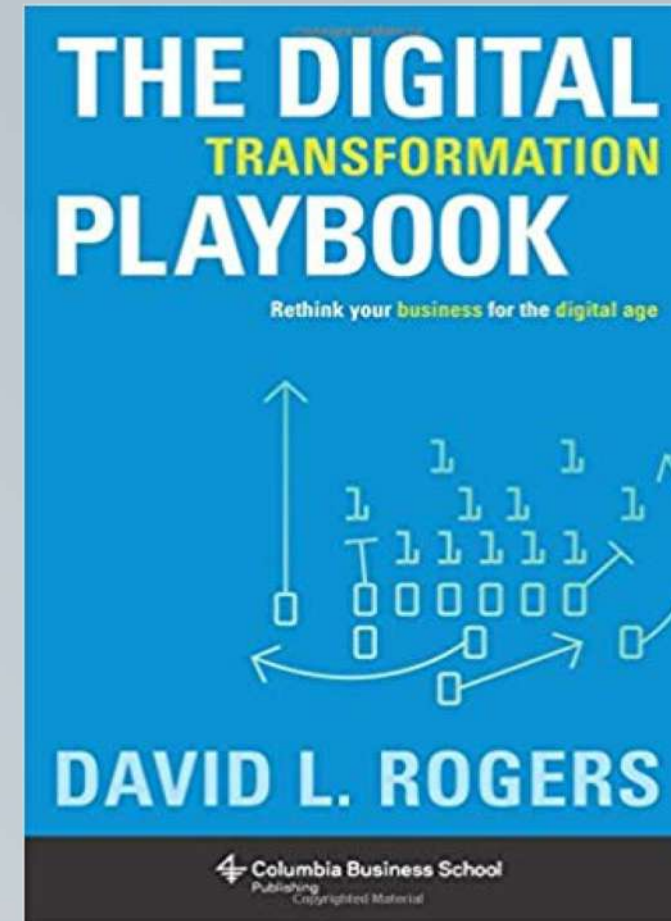
Luca Gabella

EMEA BDM for IoT & Digital Transformation

Milano, December 2019

DIGITAL FORCES' FIVE KEY DOMAINS RESHAPING

Domains	Strategic themes
 Customers	<i>Harness customer networks</i>
 Competition	<i>Build platforms, not just products</i>
 Data	<i>Turn data into assets</i>
 Innovation	<i>Innovate by rapid experimentation</i>
 Value	<i>Adapt your value proposition</i>





ALL COMPANIES MUST BECOME GREAT SOFTWARE COMPANIES

Peter Schwarzenbauer, member of BMW management,
<https://www.nytimes.com/2017/02/08/business/germany-bmw-daimler-volkswagen-uber.html>

INTELLIGENCE IS NEEDED EVERYWHERE AT THE RIGHT TIME

GARTNER top 10 strategic trends for 2019



Sources: GARTNER top 10 strategic trends for 2019
<https://www.gartner.com/smarterwithgartner/gartner-top-10-strategic-technology-trends-for-2019/>

Abstract of few IDC predictions for the EDGE

Digital Transformation is driving almost half of company digital investments

By 2021, consumer-facing industries will spend more on the network, computing, and storage resources in edge locations than on upgrades in core data-centers

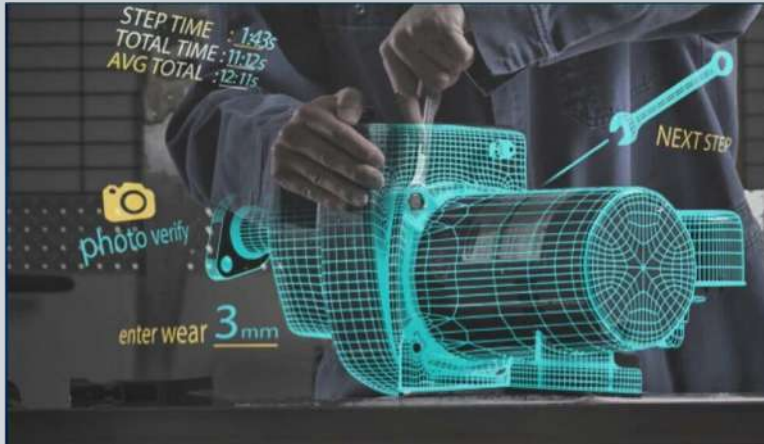
By 2022, local cloud offerings will account for a quarter of all hosted private cloud spending

IoT, AR/VR, Robotics and machine learning are the main drivers behind this trend and generally speaking in most of the Digital Transformation initiatives

Sources: IDC
IDC Prediction #9 <https://www.idc.com/getdoc.jsp?containerId=AP42219717>
IDC Directions 2018, Rick Villars: Creating the Data Space: When Edge Is at the Core of the Business

EXAMPLES OF USE CASES

Augmented reality for on site inspection



Worker Safety



Predictive Maintenance for production



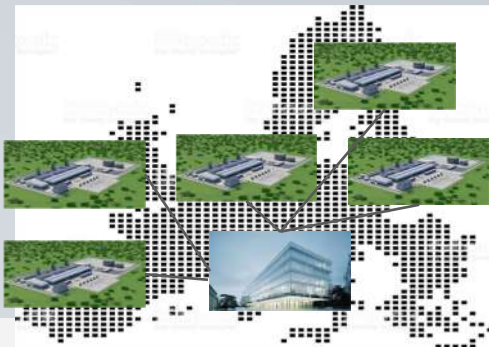
Autonomous vehicles



INDUSTRY BUSINESS NEEDS APPLY SIMILAR CONCEPTS INTO VERY DIFFERENT IoT SOLUTIONS

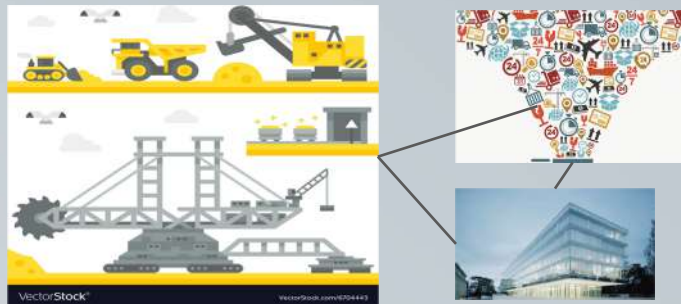
An example of the concept of predictive maintenance applied in three different cases

Medium size running +2000 new energy generation plants in Europe



- Real time monitoring and once a year review of the remote predictive model to improve plants efficiency
- Position the value prop to customer expectation, upgrade the support organization (people, skills)

Global mining company



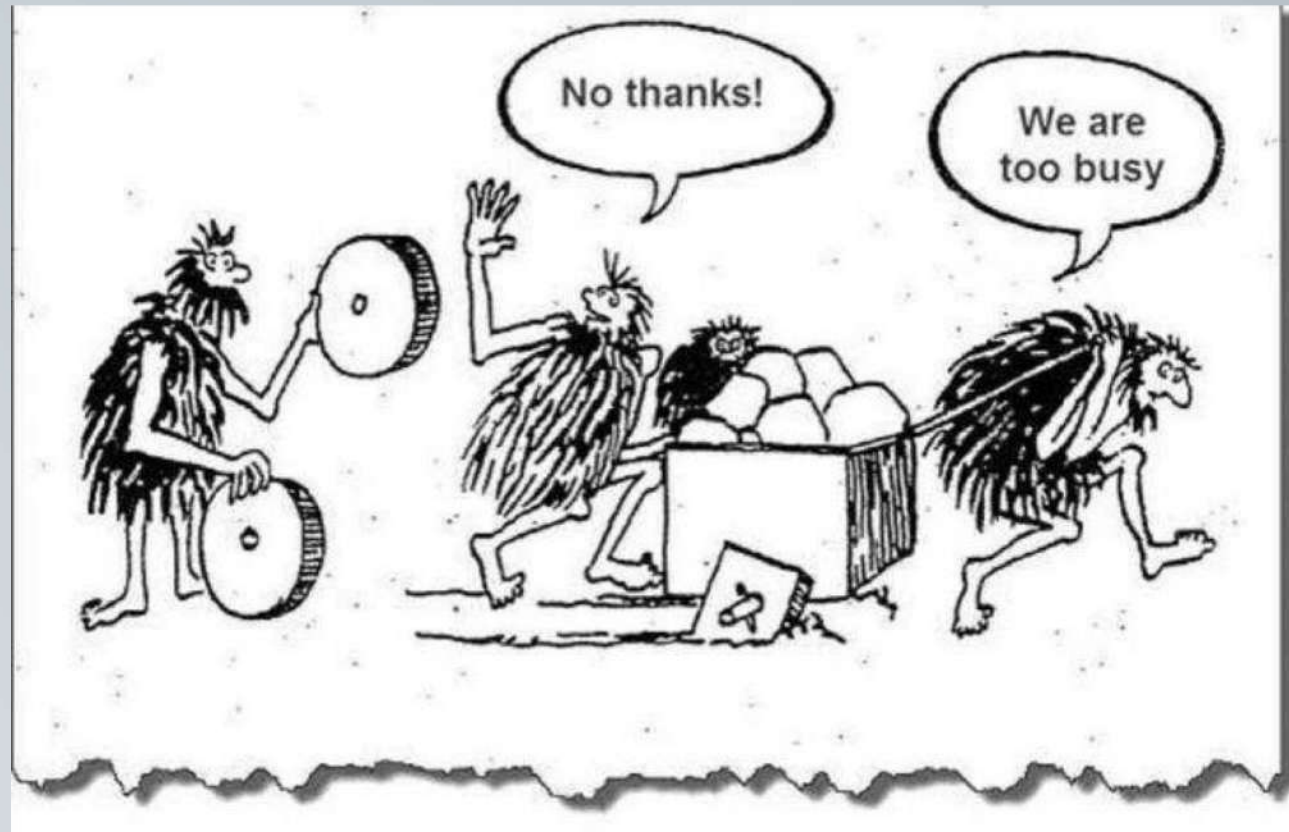
- Online centralized monitoring and predictive models to minimize downturn of the mining assets
- Deep integration with suppliers (legal, process, IT), data scientist organization, deep cross silo integration, asset management

A world leader manufacturing machine/plants



- Real time predictive model at the edge to maximize plants performance
- Review business model towards servitization, relocation of technical workforce

THE REALITY FROM THE FIELD

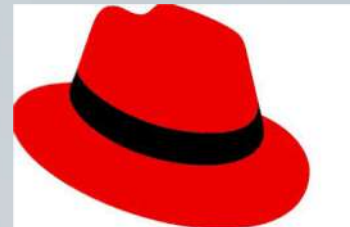


ENABLING YOUR ORGANIZATION TO BECOME A DIGITAL LEADER

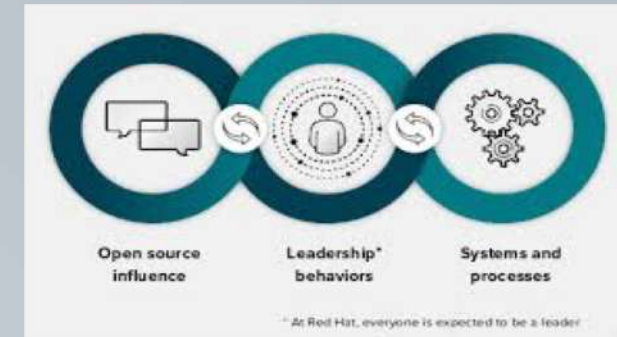
Supportive ecosystem



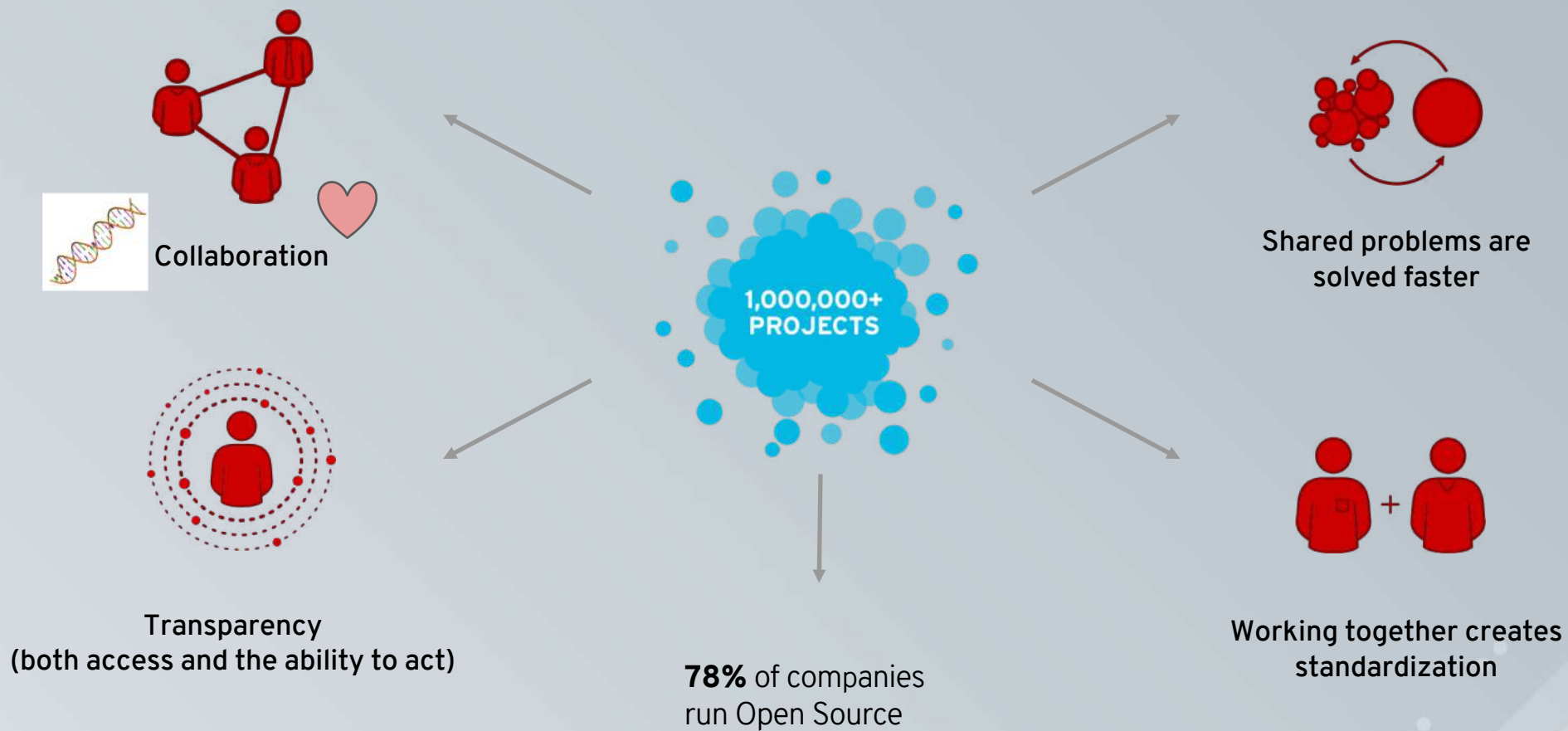
Leading technologies



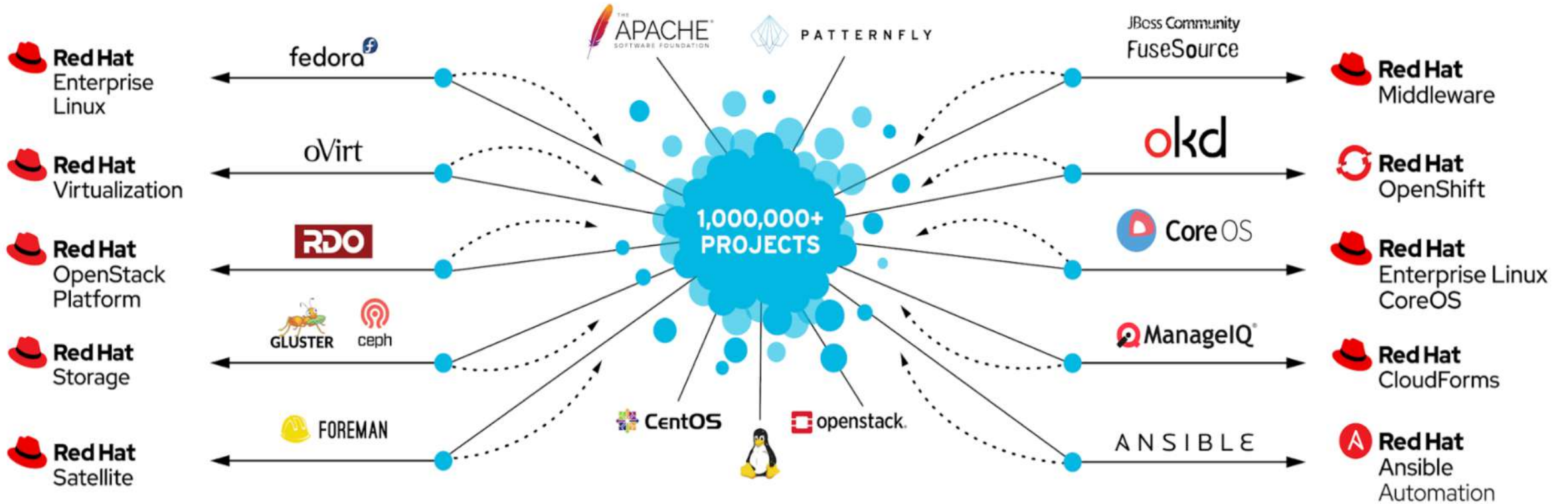
The right Culture



OPEN SOURCE CULTURE



FROM COMMUNITIES TO ENTREPRISE



Red HAT helps companies to abstract complexity in engaging with Open Source meanwhile getting all its benefits

communities-to-enterprise-fall-2019-06cm

WHY OPEN SOURCE FOR IoT

- **Open source & open standards = interoperability**
- **Take advantage of community & accelerate innovation**
- Iterate more quickly with less risk
- Speed time to market to deliver solutions
- Maintain control of your IoT technology and licensing
- **Wider integration selection with platforms and devices**
- Lay the foundation for future system and requirements scaling

THE RED HAT PORTFOLIO



HYBRID CLOUD INFRASTRUCTURE

Infrastructure software
across the 4 footprints,
with Linux at the core



CLOUD-NATIVE APP PLATFORMS

Software to rapidly & efficiently
develop & deploy apps across
hybrid cloud environments



MANAGEMENT & AUTOMATION

Software to simplify
management & automation
of hybrid cloud environments

Red Hat technologies enable the deployment of large complex solutions such as Big Data, AI or IoT, critical to the next DX transformation phase. Red Hat provides the structural components that binds the different functions useful to realize a DX solution.

BUILDING THE INTELLIGENT ENTERPRISE

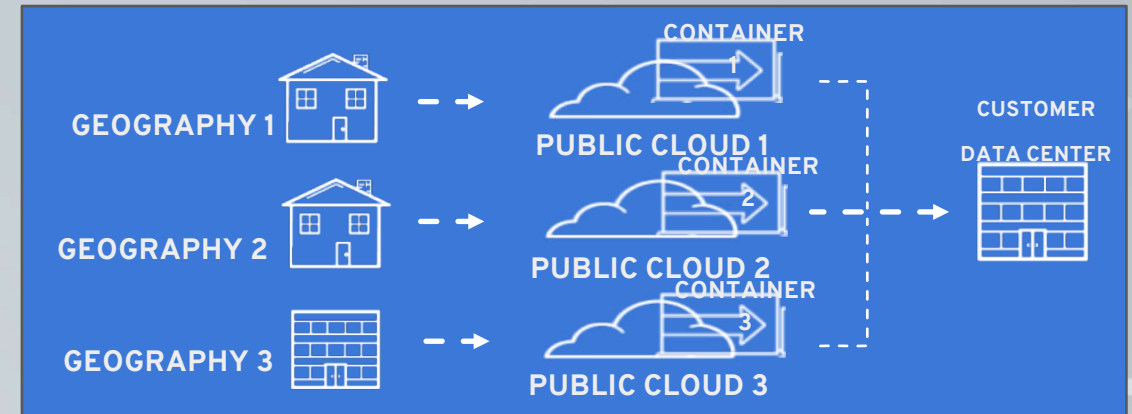


ENHANCE THE IOT PLATFORM OF AN APPLIANCE MANUFACTURER



Vorwerk, the European Appliance manufacturer, wanted to develop an IoT solution for its new line of products sold worldwide and needed a stable and fully automated container platform which will serve as an IoT backend working on multi-cloud environments

- Openshift to act as the IoT back-end platform to deploy and support its IoT solutions via +7000 containers and +800 VMs
- CloudForms on top of the solution as a brokerage and cost control solution to leverage the multi-cloud environments in different geographies



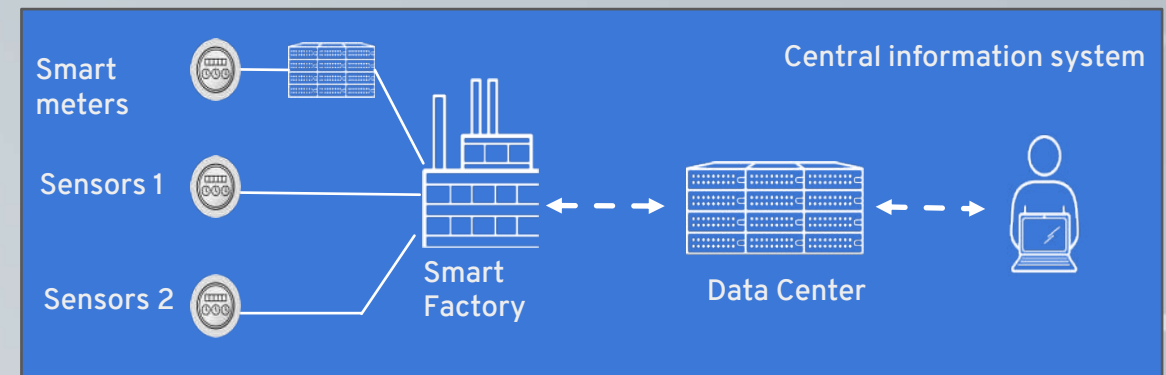


BUILDING INTELLIGENT FACTORY USING REAL-TIME DATA



POSCO ICT sought to cost-effectively create an intelligent factory that uses real-time data from Internet of Things (IoT) sensors to monitor and control facility conditions, maintain a stable operation environment, and extend the lifespan of the facility.

- Red Hat Enterprise Linux as an open source foundation for its critical systems and Red Hat Virtualization & Red Hat JBoss Enterprise Application Platform, to support data analysis conducted at the smart factory



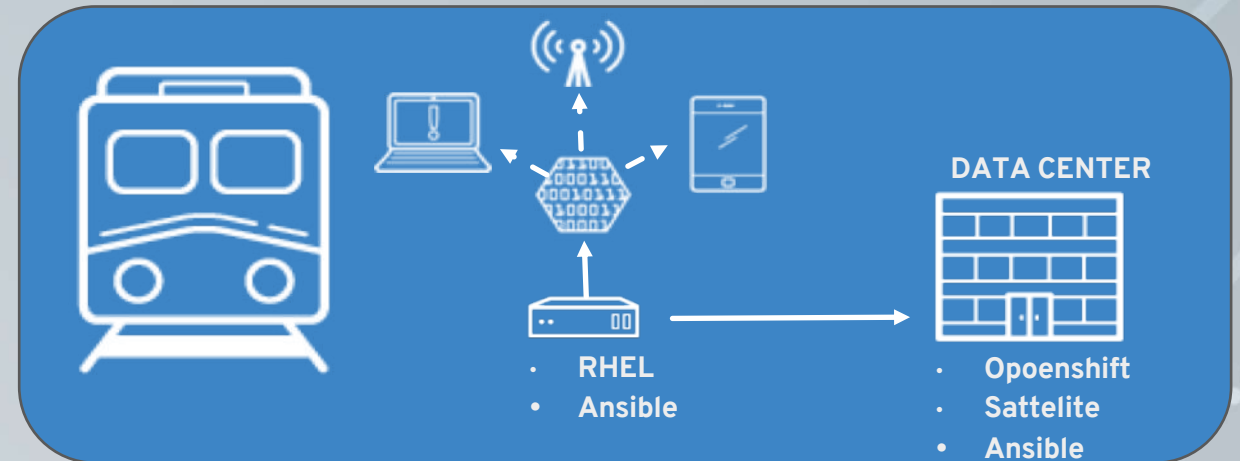
BUILDING THE INTELLIGENT ENTERPRISE



SMART TRAIN AT THE EDGE



SBB, the Swiss Railways Company empowers its trains with intelligent gateways to provide onboard information system. The IoT gateways feeds in-train Information terminals - shows next stop and additional train connections, process loudspeakers for alert messages, handle surveillance cameras.



BUILDING THE INTELLIGENT ENTERPRISE



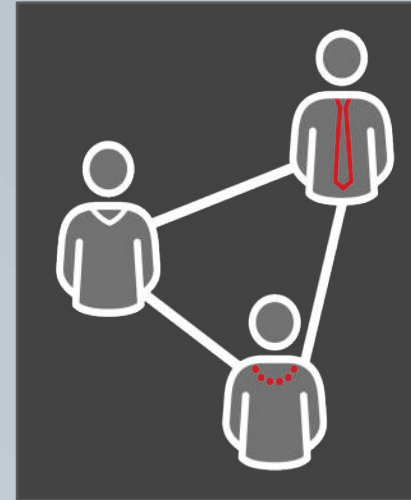
IMPROVE AIRLINES' TECHNICAL OPERATIONS BUILDING ENTIRELY NEW, REAL-TIME, DATA-STREAM BUSINESSES



Lufthansa Technik built and operated AVIATAR using a hybrid cloud infrastructure based on enterprise open source software from Red Hat. Lufthansa Technik needed a flexible, scalable environment that could run multiple applications integrating shared repositories of industry data for predictive analytics.

- Using **Red Hat OpenShift** to develop a new product line to make airline operations safer and more reliable.
- Hybrid cloud (**Azure** + private datacenter) solution,
- Using **Red Hat Fuse** to integrate internal and third-party data and build predictive analytics to anticipate delays
- **Red Hat 3scale** enabled collaboration with third-party developers specialists in operations and fuel efficiency.

THE POWER OF OPEN ENABLING DIGITAL LEADERS



COLLABORATIVE CULTURE

New ways of working together
& building organizations

THE **OPEN** ORGANIZATION



WATCH THE VIDEO

IGNITING PASSION AND PERFORMANCE

<https://www.redhat.com/en/explore/the-open-organization-book#>

Eclipse IoT community

“We believe the best way to support this complex environment is to base our commercial IoT platform, the Bosch IoT Suite, on open source components and open standards. These projects establish a horizontal open technology for IoT and provide the technical breeding grounds for successful business ecosystems.”

- Dr. Stefan Ferber, VP of Engineering,
Bosch Software Innovations



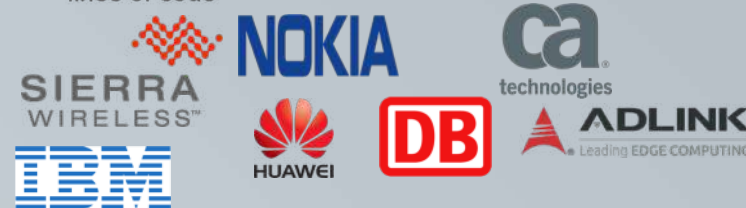
Steering Committee Members



39 Participating members such as



2.4 million lines of code
30* projects
250+ developers
130K monthly visitors



Red Hat contribute on:

- **Kura** at gateway level is an OT middleware (RH & Eurotech; based on ESF source code donated to community by Eurotech)
- **Kapua** project at cloud platform (RH & Eurotech, based on Everyware Cloud source code donated to community by Eurotech)
- **Hono** will enable connecting large numbers of IoT devices to a platform, based on [EnMasse](#) (the coming Messaging as a Service on OpenShift) (RH & Bosch)



PARTNERING WITH EUROTECH AND CLOUDERA TO ADDRESS E2E ENTERPRISE IOT NEEDS

Operational Technology (OT)

Information Technology (IT)

Operational Technology (OT)

- Device Management
- Industrial protocols
- OT Middleware
- Intelligent gateways
- MQTT co-inventors
- OT security



Information Technology (IT)

- Messaging & Integration
- Business Rules & CEP
- Open Hybrid Platform-as-a-Service
- Enterprise Linux Platform
- IT security



Data Management & Analytics

- Enterprise Data Mgmt.
- Persistent Data Storage
- Big Data Processing & Analytics
- Real-Time Analytics
- Machine Learning
- Data Security & Compliance

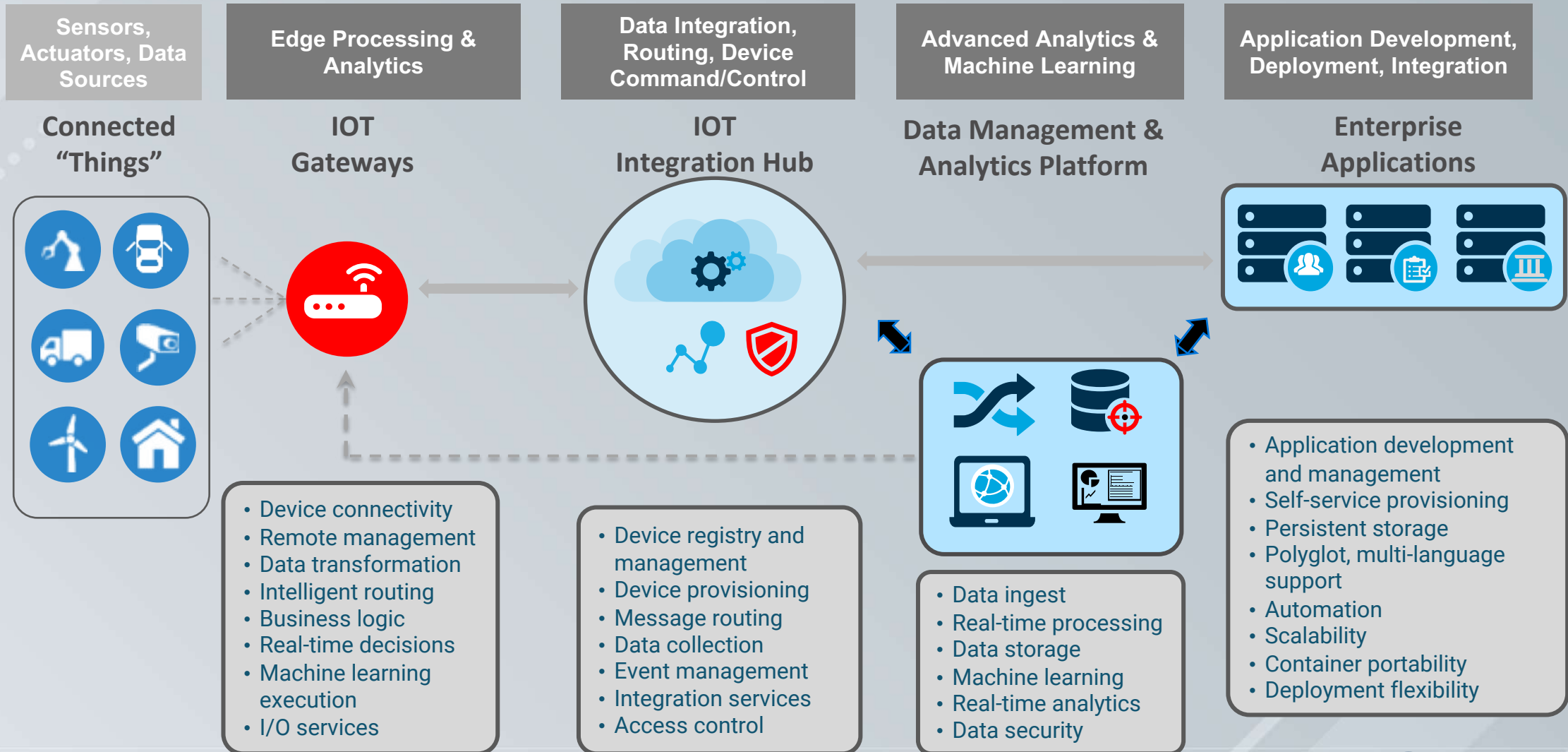


Enterprise IoT open source community



OPEN END-TO-END IoT ARCHITECTURE

Integrating IoT operating technology, data management, analytics, and applications

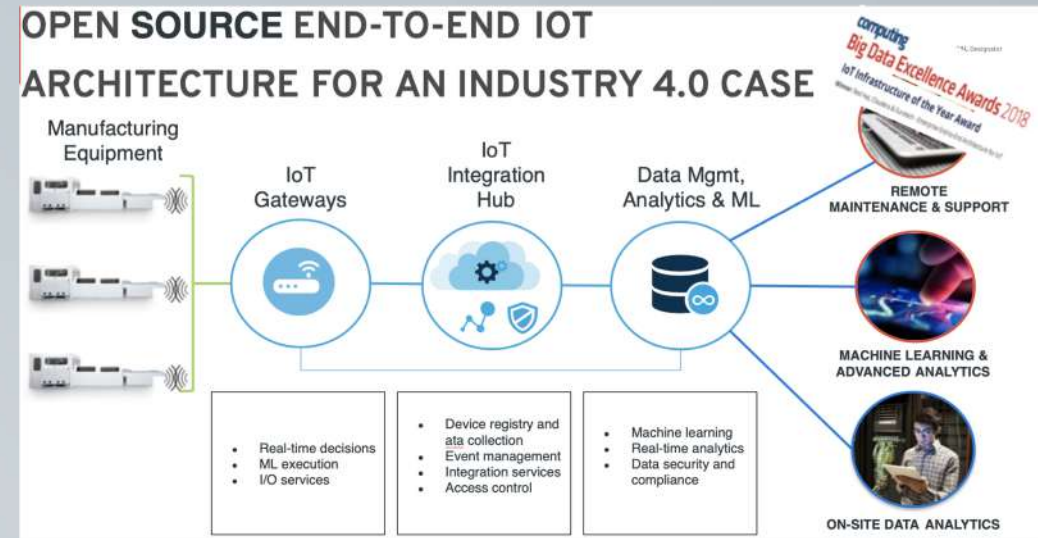


BUILDING THE INTELLIGENT ENTERPRISE

ACCELERATE DIGITAL TRANSFORMATION USING IoT AND M/L IN AN HYBRID ENVIRONMENT



One of the world's leading manufacturers of sensors and control equipment, wanted to accelerate its digital transformation using Internet of Things (IoT) and machine learning in a hybrid cloud environment building an open data processing pipeline for IoT data using an end-to-end architecture. They were able to power edge analytics and machine learning inferencing at the IoT edge that allows predictions to be made and decisions to be executed in real time.



RED HAT FORUMS

THANK YOU



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